



Brand Milestones



Marriott's Monarch
Hilton Head Island, South Carolina



Marriott's Marbella Beach Resort
Costa del Sol, Spain



Marriott Vacation Club PulseSM
at Custom House, Boston



Marriott's Phuket Beach Club
Phuket, Thailand



Marriott's Lakeshore Reserve
Orlando, Florida

- 1984 — Marriott Ownership Resorts, Inc. (MORI) is established on April 17, 1984. Marriott's Monarch on Hilton Head Island becomes the first MORI resort.
- 1986 — Marriott's Sabal Palms opens at the Orlando World Center Marriott® Resort & Convention Center, introducing the concept of co-locating a timeshare resort with a full-service Marriott hotel.
- 1990 — Marriott begins an exchange partnership with Interval International®.
- 1995 — MORI becomes Marriott® Vacation Club International (MVCI), reflecting the company's evolution from real estate development and sales to overall vacation experiences.
- 1996 — MVCI enters Europe as sales begin at Marriott's Marbella Beach Resort in Costa del Sol, Spain.
- 1997 — A national treasure and 150-year-old icon in Boston is transformed into Marriott's Custom House — the first branded metropolitan ownership property of its kind.
- 2001 — Expanding into Asia, a new resort in Phuket, Thailand is announced.
- 2005 — In September, Marriott's Grand Chateau® opens just steps from the famous Las Vegas Strip.
- 2006 — In July, the Asia-Pacific regional office opens in Singapore and the rollout of a points-based program tailored to this market.
- 2008 — Green Initiative launches in February, designed to reduce both its environmental footprint and energy costs.

Marriott Vacation Club announces Marriott's Lakeshore Reserve at Grande Lakes in Orlando, its first property to share a resort location with The Ritz-Carlton® and JW Marriott® hotels.
- 2009 — Marriott Vacation Club celebrates 25 years of delivering unforgettable vacation experiences, with nearly 400,000 Owners worldwide.

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Brand Milestones (continued)



Active Explorer Collection



Clean the World



Marriott's Grand Chateau®
Las Vegas, Nevada

MARRIOTT
VACATION
CLUB **pulse**™



Marriott's Waikoloa Ocean Club
Big Island, Hawaii

- 2010 — Marriott Vacation Club announces the launch of the points-based Marriott Vacation Club Destinations® Program in North America and the Caribbean — the most significant program innovation in the company's history.
- 2011 — Marriott International spins off its timeshare business to position it for further growth. The new publicly held company, Marriott Vacations Worldwide Corporation, becomes the world's leading pure-play public timeshare company.
All Marriott Vacation Club resorts in North America and the Caribbean receive Audubon Green Lodging certification.
- 2012 — Marriott Vacation Club offers points-based Marriott Vacation Club Destinations Exchange Program to Owners of its European resorts.
Marriott Vacation Club announces life-saving partnership with Clean the World — A non for profit that recycles discarded hotel soap for impoverished communities, preventing hygiene-related illnesses.
- 2013 — Marriott's Grand Chateau® in Las Vegas celebrates a major development milestone — the structural completion of the third 37-story tower that adds 223 villas.
- 2014 — Marriott Vacation Club celebrates 30 years of memories. The brand has more than 400,000 Owners, 55 resorts and more than 12,000 villas worldwide.
- 2015 — Marriott Vacation Club purchases 71 rooms in the Mayflower Hotel in Washington, D.C.
- 2016 — Marriott Vacation Club PulseSM launches in five cities, putting Owners and guests in the heart of a city's action. Locations include New York City, Boston, South Beach, San Diego and Washington, D.C.
Marriott Vacation Club at Surfers Paradise opens in Gold Coast, Australia. Located in the iconic Surfers Paradise Marriott Resort & Spa, it's Marriott Vacation Club's first timeshare property in Australia.
- 2017 — Marriott Vacation Club opens its first resort on Hawaii's Big Island. Marriott's Waikoloa Ocean Club is a vacation destination as unique as the Big Island itself.
Marriott Vacation Club announces the expected 2018 opening of Marriott's Bali Nusa Dua Gardens in Bali, Indonesia. The planned addition of the new resort continues the company's growth strategy of adding new locations to its collection of properties and resorts in Asia.

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MDC-17-201/17-152312