

# MARRIOTT VACATION CLUB FACT SHEET

Marriott Vacation Club is a global leader in the vacation ownership industry. More than 400,000 families around the world own their vacations "the Marriott way" through a program that is well regarded for its quality management and exceptional flexibility.

The company's philosophy has always been to redefine the vacation ownership industry by incorporating the signature quality, service and hospitality expertise of Marriott into a vacation experience that offers ownership of upscale vacation ownership resorts and global vacation experiences at a great value, with the flexibility to experience destinations around the world.

# **HIGHLIGHTS:**

#### 1984

Marriott Vacation Club opened its first property, Marriott's Monarch, on Hilton Head Island. Marriott's Monarch would be the first of eight Marriott Vacation Club resorts on Hilton Head Island.

## 1986

Marriott's Sabal Palms opens at the Orlando World Center Marriott Resort and Convention Center, introducing the concept of co-locating a timeshare resort with a full-service Marriott hotel.

#### 1996 - 1997

With the 1996 opening of Marriott's Marbella Beach Club in Costa del Sol, Spain, Marriott Vacation Club expands into Europe. In 1997, a national treasure and 150-year-old Boston icon is transformed into Marriott's Custom House—the first branded metropolitan property of its kind. The property's city-centric feel would later provide inspiration for Marriott Vacation Club Pulse.

# 2001 - 2006

In 2001, Marriott Vacation Club again expanded its operations when it opened Marriott's Phuket Beach Club in Thailand. In 2006, the company launched a regional operation based out of Singapore and a points-based program tailored to the Asian consumer.

## 2008

Marriott Vacation Club announced Marriott's Lakeshore Reserve at Grande Lakes in Orlando, its first property to share a resort location with The Ritz-Carlton and JW Marriott hotels.

#### 2010

Marriott Vacation Club launched its current points-based Marriott Vacation Club Destinations program in North America and the Caribbean. The incredibly flexible and customizable points-based program was extended to the brand's European and Latin American regions in 2012.

### 2016

The company debuted Marriott Vacation Club Pulse, an extension to the Marriott Vacation Club brand, with five unique properties that embrace the city-centric spirit and culture of their urban locations, creating an authentic sense of place while delivering easy access to local interests, attractions and transportation. Marriott Vacation Club Pulse properties are located in South Beach, New York City, Boston, Washington, D.C. and San Diego.

The opening of Marriott Vacation Club at Surfers Paradise in Gold Coast, Australia marks the company's first timeshare in Australia. The property is located in the iconic Surfers Paradise Marriott Resort & Spa.

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# PRODUCT:

**Points Owners** in the Marriott Vacation Club Destinations program choose the amount of points they want to purchase, then apply their points toward more than 5,000 different travel experiences. To plan a vacation, they simply contact the Vacation Ownership Advisor team. The program offers greater flexibility, further personalization and more experience opportunities.

Weeks Owners may choose to enroll in the Marriott Vacation Club Destinations program and once enrolled, may elect to use the Vacation Club Points option any usage year. Existing Owners can be assured that the rights and privileges of their week(s) Ownership will be maintained and they will continue to enjoy vacations for generations to come.

**Marriott Vacation Club Collection --** Vacation Club Points Owners can now directly book any resort within the portfolio of more than 55 Marriott Vacation Club resorts with over 12,000 villas. Flexible options include any day check-in, varied lengths of stay for quick or extended getaways, a wide array of accommodation sizes to choose from, and more choice of travel season at resorts within North America and the Caribbean.

**Resort Experiences --** Marriott Vacation Club resorts are located in beautiful beach, ski, golf, theme park and urban destinations worldwide. Villas range from studios to three-bedroom floor plans with 330 to 2,100 square feet of space. Designer decors and architectural accents reflect the ambiance of the destination throughout the spacious villas. Resort features and amenities may include:

Full-service clubhouse Golf course(s) Owner's lounge Limited menu delivery

Swimming pools Tidy service Fitness center Tennis courts

MarketPlace store Activity rentals

**City-centric Experiences** -- Marriott Vacation Club Pulse is an extension to the Marriott Vacation Club brand, with five unique properties that embrace the spirit and culture of their urban locations, creating an authentic sense of place while delivering easy access to local interests, attractions and transportation. Marriott Vacation Club Pulse features and amenities may include:

Tidy Service Fitness center Swimming pool MarketPlace store

**Marriott Hotels** -- Owners may choose from over 4,000 hotels and experience new destinations through trade for Marriott Rewards points.

**Explorer Collection --** Owners enjoy access to a wide variety of exclusive travel packages including cruises, adventure travel, hotels and luxury residences and guided tours.

**World Traveler Collection --** Through Interval International, Owners can also exchange within a global system of hundreds of resorts.

# For more information:

MarriottVacationClub.com for resort information.

MarriottVacationsWorldwide.com for company information.

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