

For Immediate Release

Marriott Vacation Club Debuts Innovative “clubTHRIVE” Experience to Owners and Guests at Orlando Resorts

Orlando, Fla. – July 13, 2015 – Marriott Vacation Club introduced its latest innovation in guest experience offerings by unveiling the brand’s clubTHRIVE by Marriott Vacation Club concept. The innovative program is designed to take away the stress of daily life and provide opportunities to benefit both physical and mental well-being throughout a vacation.

Grand Opening events were recently held at Marriott’s Lakeshore Reserve, Marriott’s Grande Vista, Marriott’s Imperial Palm, Marriott’s Royal Palms and Marriott’s Sabal Palms resorts. The events provided opportunities for resort Owners and guests to participate in experiences that focused on the four key elements of the program – **Refuel, Renew, Move** and **Explore**. Each event included stretching and relaxation classes, a walk/jog/run course, instructor-led fitness classes, a nature walk, healthy food samplings and culminated in a closing celebration which included prizes and awards enjoyed by Owners, guests and associates.

“Over the past several months our associates have taken this new clubTHRIVE concept to eight properties in Hilton Head Island, Palm Desert, Hawaii and South Florida and I’m excited to now bring this great program to our Orlando resorts,” said Cliff Delorey, executive vice president and chief resort experience officer of Marriott Vacations Worldwide. “For more than thirty years Marriott Vacation Club has been a brand leader and innovator and clubTHRIVE offers our Owners and guests a convenient, customized, health focused and fun way to unwind and enjoy their time at our resorts even more.”

What makes clubTHRIVE unique is that it is completely customizable to the wants and needs of Owners and guests and blends self-directed experiences with instructor-led classes based on the four elements:

- **Refuel:** Providing well balanced food and beverage choices and education on nutritional values.
- **Renew:** Helping Owners and guests achieve a “vacation mindset” through physical and sensory experiences.
- **Move:** Offering cardio, strength and toning programs designed to be fun and as an alternative to a typical gym workout.
- **Explore:** Providing opportunities to experience the resorts’ locale in ways that are healthy, educational and fun.

About Marriott Vacation Club

Marriott Vacation Club is a global leader in vacation ownership with a diverse portfolio of 54 resorts and more than 12,100 timeshare villas throughout the U.S., Caribbean, Europe and Asia. Marriott Vacation Club is an upscale vacation ownership program that provides Owners and their families with the flexibility to enjoy high-quality vacation experiences. The brand has grown to over 409,000 Owners since 1984. For more information, please visit www.marriottvacationclub.com. For nightly rentals, visit www.marriott.com. Follow us on Twitter at www.twitter.com/MarriottVacClub and find us on Facebook at www.facebook.com/marriottvacationclub.

Visit [Marriott Vacations Worldwide Corporation](http://www.marriottvacationclub.com) (NYSE: VAC) for company information.

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